

## **The Sea Hunt Story**

Sea Hunt started in 1995 by a father and son combining generations of experience and a deep seeded passion to bring innovation, performance and value to the marine industry. Vic Roof Sr. began in the marine industry in the 1960's with his brother Alvin and went on to create one of the largest boat companies of the 80's, Sunbird Boat Company. Sunbird was eventually purchased by Outboard Marine Corporation (OMC). Due to his experience and success, OMC retained Vic for several years to run the company. After the completion of his contract Vic took a short break from manufacturing. When his son Vic Roof Jr. (Bubba) graduated college they joined their interest in the marine industry, expertise for design and manufacturing and passion for fishing and created Sea Hunt Boat Company.

All boat companies target specific segments of the marine industry. What Sea Hunt does better than all the rest is deliver the most boat for the money. Simply stated Sea Hunt is the best VALUE in the marine industry. Sea Hunt defines value and creates this advantage many different ways. When you combine materials, craftsmanship and construction, design, styling, performance and ease of maintenance, Sea Hunt cannot be beat. This process begins with how the company is operated. By operating debt free and having superior financial strength, Sea Hunt can take advantage of cash discounts on raw materials. Our experienced work force, many of whom worked for Vic at Sunbird, allow us to create new models and build boats with far fewer people, further reducing overhead.

### **MATERIALS**

You can rest assured that Sea Hunt uses only the finest components available to the marine industry. Sea Hunt is part of the largest independent marine buying group, Independent Boat Builders Inc. (IBBI). Being a member allows Sea Hunt to procure the best materials available at the best prices. IBBI purchasing group has members such as Bertram, Contender, Scout, Regulator, and Cruisers Yachts. From gelcoat, fiberglass, resin, and composite coring material, to pumps and hardware all components have passed tests and standards to be on a short list of the best available to the marine industry.

### **CRAFTSMANSHIP AND CONSTRUCTION**

Sea Hunts are crafted using composite materials. Sea Hunt uses Nida-Core polypropylene honeycomb material in the floors and other load bearing areas and Nyloboard recycled fiber blocks in areas requiring extra strength and support at critical points. Transoms are Coosa Composite Blue Water Series high density fiberglass reinforced polyurethane boards that are CNC cut specifically for each boat. The ability to assemble these materials in the most efficient manor is one more way Sea Hunt separates itself from the industry. Each step of the process these boats are assembled by craftsmen with many years of experience and supervised by the owners. Sea Hunts are NMMA certified following the ABYC and ISO standards providing one more stamp of assurance that these boats are the finest available.

### **DESIGN, PERFORMANCE, AND MAINTENANCE**

All Sea Hunts started on a drafting board with specific ideas in mind, then hand built into a wood "plug". Using the wood plug a fiberglass mold is made and from the mold, a Sea Hunt Boat. The design team has remained the same from the first boat. Vic Roof Sr., Bubba Roof, and Doug Collier Design are all responsible for the innovative designs. Doug Collier is a 5th generation boat designer whose ancestors started in boat design when his great, great grandfather built the Robert E Lee Schooner. Boat design remained in the Colliers blood through the subsequent generations. Doug cut his boat design teeth running around the Grady White plant during the '70's when his father worked for Grady. Early on in his own career, Doug was successful designing boats with Vic and Sunbird. When Sea Hunt was born the team only got stronger adding a true fishing perspective to the design team, Bubba Roof.

Sea Hunt Boats are designed to combine classic looks and modern practicality, with emphasis on building a safe, outstanding performing boat with more space and better ride than the competition. Our goal is to have Sea Hunts perform with less horsepower, ride like bigger boats, and feel like the interiors have more room than our competitor's larger boat. Viewing the profile of a Sea Hunt, it is evident; the bows drop down sharply, allowing the largest degree of dead rise to enter the water creating a soft ride. Incorporating a reverse chine on the bottom and Carolina Flair on the bow virtually eliminates spray. If spray does make it past the chine, the flair comes all the way back past the console and leaning post keeping the spray out of the cockpit. If you view a Sea Hunt from the rear looking to the front down the gunwale you can see these boats are wider all the way back to the shear line break. Additionally, looking at the transom you can see the boats are wider from chine to chine eliminating any rock and roll creating stability. Compared to some of the competition, Sea Hunts transom dead rise is lower than some. Lower transom dead rise and longer running surfaces allow these boats to perform with smaller horsepower and burn less fuel. (For example there are not many 22 footers that will run with 150 horsepower or many 20 footers that will run with 115 horsepower).

While some other boat companies add flashy accessories to their boats, Sea Hunt believes flash creates problems and adds maintenance. There is no teak to oil or very little chrome to polish. We want to create a boat with as little maintenance as possible. Sea Hunt wants to reduce the amount of time the consumer spends taking care of their boat allowing more time to enjoy it.

Sea Hunt is an exclusive partner with Yamaha and has the most complete fishing boat line from 17 to 29 feet. By combining the same materials of much more expensive boats, designing boats that will perform with smaller horsepower, and having interior designs creating more room and ease of maintenance it is easy to see why these boats are the BEST VALUE in the industry. All this has made Sea Hunt the number #1 selling boat in America.